

DISH NETWORK "FREE-TO-GUEST"

ACTIVATION FORM (1)

Please complete the Sales Order Form, and submit to: **DISH Network, Commercial Division, P.O. Box 9028, Littleton, Colorado 80160-9028**. You may FAX the form to (303) 723-3888.

NEW ACTIVATION **CHANGE SERVICE** **CANCEL SERVICE**

1 Please check (✓) the property type that applies:

Hotel/Motel Resort Hospital Apt./ Condo Townhome Other _____

2 PROPERTY INFORMATION

Property Name (Business Name at Service Address) _____

Property Mailing Address _____

City/State/Zip Code _____

(Area Code) Phone Number _____ FAX _____

Contact (General Manager) _____

Contact (Accounting) _____

Contact (Engineer) _____

Total Number of Rooms, Drops, Etc.:

Please send typed verification of unit count on letterhead.

3 BILLING INFORMATION *(if different than Property)*

Company Name _____

Mailing Address _____

City/State/Zip Code _____

(Area Code) Phone Number _____ FAX _____

Billing Contact _____

4 OWNERSHIP INFORMATION *(if applicable)*

Company Name _____

Address _____

City/State/Zip Code _____

5 RETAILER OF RECORD _____

Timberville Electronics, Inc. -- P.O. Box 202 -- 297 New Market Road -- Timberville, VA 22853
Phone #: 1-540-896-3474 Fax#: 1-540-896-1117 Contact: Guy Croteau EchoStar Retailer No. 8562

6 LEASE OPTION (check) YES NO Information Leasing Corporation: (303) 948-9999 FAX: (303) 948-2242

	<u>24 Month</u>	<u>36 Month</u>	<u>48 Month</u>	<u>60 Month</u>
Lease Factors:	.044241	.032127	.026148	.022563

7 INSTALLATION & SERVICE – Who will perform the installation and/or service this account?

Company Name (if different than Retailer) _____ Address _____ City _____ State _____ Zip Code _____

(Area Code) Phone Number _____ FAX _____ Contact Name _____ **EchoStar Retailer No.** _____

DISH NETWORK "FREE-TO-GUEST BULK"

ACTIVATION FORM (2)

1 PROGRAMMING ORDER

Standard Packages <small>(please select ✓ services ordered)</small>			Select	Rate*
BASIC – CNN, Headline News, ESPN, ESPN2, ESPNEWS, TNT, TBS, Cartoon Network, TWC			<input type="checkbox"/>	\$ 2.40
HBO	Only \$4.00	With Basic \$6.30	<input type="checkbox"/>	<input type="text"/>
HBO/Cinemax	Only \$6.75	With Basic \$9.00	<input type="checkbox"/>	<input type="text"/>
ShowTime	Only \$3.30	With Basic \$5.60	<input type="checkbox"/>	<input type="text"/>
The Movie Channel	Only \$3.30	With Basic \$5.60	<input type="checkbox"/>	<input type="text"/>
Starz!/Encore	Only \$3.00	With Basic \$5.30	<input type="checkbox"/>	<input type="text"/>
America's Top 40 Video (AT40)			<input type="checkbox"/>	\$ 8.00
America's Top 60 Video with DISH CD (AT60)			<input type="checkbox"/>	\$13.50
FOX Sports (In and Out of Market – available only with AT60)			<input type="checkbox"/>	\$ 3.50

Add-On Packages <small>(please select ✓ services ordered)</small>			Select	Rate *
#2	USA, Discovery, BET, Family Channel		<input type="checkbox"/>	\$0.50
#3	The Learning Channel, Turner Classic Movies, Country Music TV		<input type="checkbox"/>	\$0.50
#4	Game Show Network, Court TV, A&E, The History Channel		<input type="checkbox"/>	\$0.40
#5	E! Entertainment, Sci-Fi Channel, Lifetime		<input type="checkbox"/>	\$0.30
#6	A&E, History Channel, Discovery Channel, The Nashville Network		<input type="checkbox"/>	\$0.65
#7	Home & Garden TV, Food Network, The Travel Channel, CNBC		<input type="checkbox"/>	\$0.30
#8	C-SPAN, C-SPAN2, EWTN, TBN		<input type="checkbox"/>	\$0.10
#9	Disney Channel (East and West)		<input type="checkbox"/>	\$0.75
#10	The Golf Channel		<input type="checkbox"/>	\$0.20
#11	Nickelodeon, TV Land, Comedy Central, MTV and VH1		<input type="checkbox"/>	\$0.60
#12	ART (Arabic), RAI (Italian)		<input type="checkbox"/>	\$0.50

* All rates based on per room, per month basis and applied to 100% total units.

TOTAL PACKAGE COST

\$

Is the property currently receiving any of these services? YES NO If Yes, who is the provider?

AUTHORIZED CUSTOMER SIGNATURE (Customer signature required.)

Customer Signature _____ Print Name _____ Title _____ Date _____

DISH NETWORK "FREE-TO-GUEST"

ACTIVATION FORM (3)

Please complete the Pre-Activation Form and submit to: **DISH Network, Commercial Division, P.O. Box 9028, Littleton, CO 80160-9028**. You may FAX the form to (303) 723-3888.

1 PRIOR TO INSTALLATION

We recommend you activate and test DSR units prior to actual property installation using DISH-On-Demand previews channel 100 (DISH1). Further, we strongly recommend all private cable SMATV equipment be "burned-in" for an acceptable period (minimum of 72 hours if possible) prior to actual property installation.

Digital Satellite Receivers (DSR's) are required to receive DISH Network programming. In SMATV headends, you do not need to activate each channel in a program package. However, the program package rate(s) will remain unchanged. DSR pricing for commercial programming is "different" and units must be ordered specifically for commercial use.

Planned Redundancy is offered in the event of a DSR failure. Each DSR activated in a SMATV headend is loaded with the entire program package you indicated on the Sales Order Form.

Dish Antenna must be mounted, locked on satellite and connected to each DSR unit. We recommend you utilize a larger dish antenna (1.0 to 1.8 meters) to achieve better signal gain throughout the US. A large dish antenna will help avoid service problems or interruptions due to inclement weather, high humidity, or atmospheric changes.

Multi-Switch of commercial grade is recommended to provide the proper voltage requested by each DSR for a particular programming channel. A program may move from one transponder to another from time to time, and the use of a good quality multi-switch will help avoid service problems or interruptions.

2 SIGNAL QUALITY

Signal quality to the DSR units is critical. Please indicate the dish antenna size and manufacturer you installed at the commercial property:

Dish Antenna Size: _____ (metric units) Manufacturer: _____

Please record the video signal-to-noise ratio (SNR) for the lowest quality drop, at the further location away, measured at the back of the television fed by this drop:

SNR: _____ dB

3 SYSTEM PRE-ACTIVATION

Is the SMATV headend to be shared with another property? ___ Yes ___ No

Will you activate DSR's before physical property installation? ___ Yes ___ No

Pre-Activation Date: _____ (You will be allowed a maximum 2 week burn-in period.)

Final Activation Date: _____ (The date programming begins and the property is billed for services.)

DSR Model Used: (Please check) Model 1000/2700 Model 3000/3700 BT CDSR-6197

4 PREMIUM GUIDE REQUEST (Please check if applicable)

HBO/Cinemax ("Free" with Purchase) ShowTime/The Movie Channel (\$0.25 charge each)

A. Choose Guide Type (please circle one): 1 Page 16 Page 24 Page Multi-Channel

B. Choose Time Zone (please circle one): 3E 3C 3M 4M 4P

C. Indicate Monthly Quantity Requested: _____ (Minimum quantities of 50)

Please allow for a minimum of 20 days to receive the initial order. Monthly fulfillment of premium program guides will be made 2-weeks in advance thereafter.

